

ESTTA Tracking number: **ESTTA714506**

Filing date: **12/14/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	King.com Limited
Granted to Date of previous extension	12/13/2015
Address	Aragon House Business Centre 4th Floor Dragonara Road St. Julians, STJ 3140 MALTA

Attorney information	Scott W. Johnston Merchant & Gould P.C. P.O. Box 2910 Minneapolis, MN 55402-0910 UNITED STATES sjohnston@merchantgould.com, slindemeier@merchantgould.com, aavery@merchantgould.com, djozefczyk@merchantgould.com, ces- tell@merchantgould.com Phone: 612-332-5300
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Applicant Information

Application No	86505872	Publication date	06/16/2015
Opposition Filing Date	12/14/2015	Opposition Period Ends	12/13/2015
Applicant	Stevenson, Michael 9111 Sunset Blvd., Attn: Karen Pals Los Angeles, CA 90069 UNITED STATES		

Goods/Services Affected by Opposition


Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Computer game software; computer game programs; electronic game programs; interactive video game programs; computer software to enable uploading, posting, showing, displaying, sharing or otherwise providing information in the fields of virtual communities, electronic gaming and entertainment via the Internet or other communications networks with third parties, downloadable software application for use on a mobile phone or tablet, namely, a mobile software application featuring themes and content from a television series in the nature of a continuing television talent show for voting, viewing photos, watching videos, reading news, accessing information and engaging in online social interaction related to a television series in the nature of a continuing television show

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	4737351	Application Date	04/16/2013
Registration Date	05/19/2015	Foreign Priority Date	NONE
Word Mark	KING		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0 Provision of access to Internet chatrooms and forums for group communication; provision of access to Internet content using hyperlinks; transmission of information by electronic communications networks; wireless electronic transmission of voice signals, data, facsimiles, images and information; provision of access to and transmission of text, sound and image data of all kinds by means of computer networks, and electronic message sending; electronic mail services; voice over IP services; Internet telephony services; transmission of electronic messages to those on electronic mailing lists; transmission of news via electronic newsletters; telecommunication services, namely, cellular telephone services; rental of access time to computer databases</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games; Entertainment, namely, providing non-downloadable computer games online; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Entertainment services, namely, live, televised and movie appearances by a professional entertainer; Entertainment, namely, production of television shows; Entertainment services, namely, providing online electronic games for use on mobile phones, tablets and other electronic mobile devices; providing information on-line relating to computer games and computer enhancements for computer games; Entertainment services, namely, providing temporary use of non-downloadable</p>		

	<p>single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network; operation of online game sites; electronic game services, including provision of computer games online, on social networks, or by means of a global computer network; providing electronic games for use on mobile phones, tablets and other electronic mobile devices; providing enhancements within online computer and electronic games; providing electronic games for download to mobile phones, tablets and other electronic mobile devices; providing interactive single and multi-player electronic games via the internet, electronic communication networks or via a global computer network; publishing of computer game software, electronic games and video game software; video game entertainment services; telephone games; gaming services; interactive television services; Entertainment, namely, providing on-line computer games available on social media; Entertainment services, namely, providing online video games available on social media; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network and on social media</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Design, development and maintenance of computer software and online games sites; hosting of online game web sites</p>
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U.S. Registration No.	4737352	Application Date	04/16/2013
Registration Date	05/19/2015	Foreign Priority Date	02/08/2013
Word Mark	KING		
Design Mark			
Description of Mark	The mark consists of the word "KING" in stylized letters.		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices</p>		

	<p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Provision of access to Internet chatrooms and forums for group communication; provision of access to Internet content using hyperlinks; transmission of information by electronic communications networks; wireless electronic transmission of voice signals, data, facsimiles, images and information; provision of access to and transmission of text, sound and image data of all kinds by means of computer networks, and electronic message sending; electronic mail services; voice over IP services; Internet telephony services; transmission of electronic messages to those on electronic mailing lists; transmission of news via electronic newsletters; telecommunication services, namely, cellular telephone services; rental of access time to computer databases</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games; Entertainment, namely, providing non-downloadable computer games online; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Entertainment services, namely, live, televised and movie appearances by a professional entertainer; Entertainment, namely, production of television shows; Entertainment services, namely, providing online electronic games for use on mobile phones, tablets and other electronic mobile devices; providing information on-line relating to computer games and computer enhancements for computer games; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network; operation of online game sites; electronic game services, including provision of computer games online, on social networks, or by means of a global computer network; providing electronic games for use on mobile phones, tablets and other electronic mobile devices; providing enhancements within online computer and electronic games; providing electronic games for download to mobile phones, tablets and other electronic mobile devices; providing interactive single and multi-player electronic games via the internet, electronic communication networks or via a global computer network; publishing of computer game software, electronic games and video game software; video game entertainment services; telephone games; gaming services; interactive television services; Entertainment, namely, providing on-line computer games available on social media; Entertainment services, namely, providing online video games available on social media; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network and on social media</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Design, development and maintenance of computer software and online games sites; hosting of online game web sites</p>
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U.S. Registration No.	4806999	Application Date	10/16/2014
Registration Date	09/08/2015	Foreign Priority Date	10/15/2014
Word Mark	KING		

Design Mark	
Description of Mark	The mark consists of blue square with rounded edges, with a light blue sun burst radiating outward from the center, the right lower corner in orange and light orange with the word "King" in yellow, with the corner split from the rest of the square by a white line.
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 computer games software for video and computer games; computer game software; computer game entertainment software; downloadable electronic game programs; video game software; interactive multimedia computer game programs; games software for use on mobile phones, tablets and other electronic mobile devices; Computer games software downloadable to mobile phones, tablets and other electronic mobile devices; Computer application software for mobile phones, namely, software for computer games


U.S. Registration No.	4461135	Application Date	11/19/2012
Registration Date	01/07/2014	Foreign Priority Date	05/23/2012
Word Mark	KINGGOLD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing,		

	<p>measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0</p> <p>Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software</p>
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U.S. Registration No.	4461136	Application Date	11/19/2012
Registration Date	01/07/2014	Foreign Priority Date	05/23/2012
Word Mark	KINGGOLD GAMES		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0 Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by</p>

	means of a global computer network; Providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software
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U.S. Registration No.	4673692	Application Date	11/19/2012
Registration Date	01/20/2015	Foreign Priority Date	05/23/2012
Word Mark	KINGGOLD SAGA		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0 Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slippers, socks, soles for footwear, sports jerseys, sport shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, t-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear; headwear; the aforementioned goods specifically excluding goods made from furs, animal skins, hides, leather or imitations of these materials</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, com-</p>		

	puter games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games
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U.S. Registration No.	4479833	Application Date	11/19/2012
Registration Date	02/11/2014	Foreign Priority Date	05/23/2012
Word Mark	KINGGOLD.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; compact discs, DVDs and other digital recording media featuring games; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0</p> <p>Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits,</p>		

	<p>bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; training in the field of computers, computer games; entertainment, namely, providing on-line computer games; entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; entertainment services, namely, providing temporary use of non-downloadable interactive games; entertainment services, namely, providing temporary use of non-downloadable electronic games; entertainment services, namely, providing a website featuring games and puzzles; entertainment services, namely, providing online video games; electronic game services provided by means of the internet; entertainment services, namely, providing online games; provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software</p>
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Attachments	<p>85905482#TMSN.png(bytes) 85905486#TMSN.png(bytes) 86425682#TMSN.png(bytes) 85782686#TMSN.png(bytes) 85782696#TMSN.png(bytes) 85782691#TMSN.png(bytes) 85782683#TMSN.png(bytes) 2015 12 14 Notice of Opposition KINGIN - Final.pdf(425443 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Scott W. Johnston/
Name	Scott W. Johnston
Date	12/14/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

King.com Limited;)	
)	Opposition No. _____
)	
Opposer,)	Mark: KINGIN
)	
v.)	Application No. 86/505,872
)	
Michael Stevenson,)	Filing Date: January 16, 2015
)	
Application.)	Publication Date: June 16, 2015
)	

NOTICE OF OPPOSITION

King.com Limited, a Malta corporation located at Aragon House Business Centre, 4th Floor, Dragonara Road, St. Julians STJ 3140 Malta (“Opposer”) believes it will be damaged by the registration of the marks shown in application Serial No. 86/505,872, which was filed on January 16, 2015, by Michael Stevenson (hereinafter “Applicant”), and hereby opposes registration of the marks. The grounds for opposition are as follows:

1. Applicant’s KINGIN mark published for opposition on June 16, 2015. Opposer filed and the Board approved extensions of time to oppose Applicant’s mark until December 14, 2015.

This Notice of Opposition is timely filed.

2. Applicant is seeking to register the mark KINGIN in connection with “Computer game software; computer game programs; electronic game programs; interactive video game programs; computer software to enable uploading, posting, showing, displaying, sharing or otherwise providing information in the fields of virtual communities, electronic gaming and entertainment via the Internet or other communications networks with third parties, downloadable software application for use on a mobile phone or tablet, namely, a mobile software application featuring themes and content from a television series in the nature of a



continuing television talent show for voting, viewing photos, watching videos, reading news, accessing information and engaging in online social interaction related to a television series in the nature of a continuing television show,” in International Class 9, as shown in U.S.






Application Serial No. 86/505,872.

3. Opposer is a leading global developer and marketer of gaming software. Opposer offers both downloadable and non-downloadable computer programs and computer software in association with its highly popular computer games. Opposer also offers a variety of merchandise in connection with its computer games, including toys and paper products.

4. Since at least as early as 2011, Opposer has used a family of KING trademarks in connection with a variety of interactive games and applications. Opposer’s KING Marks, products and services have been heavily promoted and widely successful.

5. Opposer is also the owner of the following trademark registrations for its KING Marks.

Mark/Name/AN/ RN	Status/Status Date	Brief Goods/Services	Owner
 RN: 4737351 SN: 85905482	Registered May 19, 2015	(Int'l Class: 09) (Int'l Class: 41) (Int'l Class: 42)	King.Com Limited (Malta Corp.) Aragon House 4th Floor, Dragonara Road St.Julian's Stj3140 Malta
 RN: 4737352 SN: 85905486	Registered May 19, 2015	(Int'l Class: 09) (Int'l Class: 38) (Int'l Class: 41) (Int'l Class: 42)	King.Com Limited (Malta Corp.) Aragon House 4th Floor, Dragonara Road St.Julian's Stj3140 Malta

Mark/Name/AN/ RN	Status/Status Date	Brief Goods/Services	Owner
 RN: 4806999 SN: 86425682	Registered September 8, 2015	(Int'l Class: 09)	King.Com Limited (Malta Corp.) Aragon House Business Centre Dragonara Road St. Julians Stj3140 Malta
 RN: 4461135 SN: 85782686	Registered January 7, 2014	(Int'l Class: 09) (Int'l Class: 25) (Int'l Class: 41)	King.Com Limited (Malta Corp.) Aragon House 4th Floor, Dragonara Road St.Julian's Stj3140 Malta
 RN: 4461136 SN: 85782696	Registered January 7, 2014	(Int'l Class: 09) (Int'l Class: 25) (Int'l Class: 41)	King.Com Limited (Malta Corp.) Aragon House 4th Floor, Dragonara Road St.Julian's Stj3140 Malta
 RN: 4673692 SN: 85782691	Registered January 20, 2015	(Int'l Class: 09) (Int'l Class: 25) (Int'l Class: 41)	King.Com Limited (Malta Corp.) Dragonara Road Aragon House 4th Floor St.Julian's Stj3140 Malta
	Registered February 11, 2014	(Int'l Class: 09) (Int'l Class: 25)	King.Com Limited (Malta Corp.) Aragon House 4th Floor, Dragonara Road

Mark/Name/AN/ RN	Status/Status Date	Brief Goods/Services	Owner
RN: 4479833 SN: 85782683		(Int'l Class: 41)	St.Julian's Stj3140 Malta

Current printouts of information from the electronic database records of the USPTO showing the current status and title of U.S. Registration Nos. 4737351; 4737352; 4806999; 4461135; 4461136; 4673692; and 4479833 are attached hereto as Exhibit A.

6. Opposer has advertised and promoted its KING Marks continuously and extensively, and has made substantial sales of products and services under said marks. As a result of such continuous use and promotion, Opposer's KING Marks have developed and represent valuable goodwill inuring to the benefit of Opposer. .

7. There is no issue of priority concerning application Serial No. 86/505,872 since Opposer used its KING Marks at least as early as 2011, which is prior to Applicant's January 16, 2015 filing date. In addition, Opposer owns trademark registrations for KING marks that were filed and registered before Applicant's filing date, including Registration Nos. 4461135, 4461136, and 4479833. Opposer therefore has priority over Applicant with respect to the marks at issue.

8. Upon information and belief, Applicant had knowledge of the fact that Opposer used its KING Marks as trademarks before it adopted its mark.

9. Applicant's KINGIN mark is confusingly and deceptively similar to Opposer's previously used KING Marks.

10. Applicant's goods and services are closely related to Opposer's goods/services marketed and sold by Opposer in connection with Opposer's KING Marks. For example, Applicant

seeks to register the KINGIN mark for computer game software in Class 9. Opposer has used its KING Marks for computer game software, and Registration Nos. 4737351; 4737352; 4806999; 4461135; 4461136; 4673692; and 4479833 cover computer game software.

11. Upon information and belief, Opposer's goods/services and Applicant's goods/services will be promoted in the same channels of trade to the same consumers or class of consumers.

12. Due to the similarity between Applicant's claimed KINGIN mark and Opposer's KING Marks, the closely related nature of the goods and services of the respective parties, customers and potential customers are likely to believe that Applicant's goods and services originate from Opposer, resulting in a likelihood of confusion in the marketplace, and damage to Opposer.

13. The use and registration by Applicant of the KINGIN mark for Applicant's goods is likely to cause confusion or to cause mistake or deception in the trade, and among purchasers and potential purchasers, with Opposer's KING Marks, again resulting in damage to Opposer.

14. Because of the closely related nature of the goods and services of the parties, and the similarity of the marks, use and registration of the terms KINGIN by Applicant is likely to cause confusion, mistake, or deception that Applicant's goods are those of Opposer, or are otherwise endorsed, sponsored, or approved by Opposer for use with Opposer's goods and services causing further damage to Opposer.

15. Registration of the mark shown in Application Serial No. 86/505,872 will result in damage to Opposer under the provisions of Section 2 of the U.S. Trademark Act, 15 U.S.C. Section 1052, pursuant to the allegations stated above.

WHEREFORE, Opposer asks that its opposition to this application be sustained and that registration of the term KINGIN for the goods/services set forth therein be refused.

Please direct all correspondence to:

Scott W. Johnston
MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910

Opposer herein appoints John A. Clifford, Reg. No. 30,247; Gregory C. Golla; Andrew S. Ehard; Scott W. Johnston, Reg. No. 39,721; Dana Jozefczyk; Heather J. Kliebenstein; Danielle I. Mattessich; Christopher J. Schulte; William D. Schultz, and all other attorneys of the firm of Merchant & Gould P.C., its attorneys to transact all business in the U.S. Patent and Trademark Office relating to this matter with full power of substitution.

Respectfully submitted,
KING.COM LIMITED and

By their Attorneys,

Date: December 14, 2015

/s/ Scott W. Johnston
Scott W. Johnston
Dana Jozefczyk
MERCHANT & GOULD P.C.
80 South Eighth Street, Suite 3200
Minneapolis, Minnesota 55402-2215
(612) 332-5300

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served upon Applicant by First Class Mail, postage pre-paid, this 14th day of December, 2015:

Michael Stevenson
9111 Sunset Blvd.
Los Angeles, California 90069

With a Courtesy Copy to:

Leslie Gold
Deborah A. Nilson & Associates, PLLC
10 E. 40th Street, Suite 3310
New York, New York 10016

/s/ Scott W. Johnston
Scott W. Johnston

EXHIBIT A

Generated on:

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Mark: KINGIN

KINGIN

US Serial Number: 86505872

Application Filing Date:

Jan. 16, 2015

Register:

Principal

Mark Type:

Trademark

Status:

A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date:

Jul. 16, 2015

Publication Date: Jun. 16, 2015

Mark Information

Mark Literal Elements:

KINGIN

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Computer game software; computer game programs; electronic game programs; interactive video game programs; computer software to enable uploading, posting, showing, displaying, sharing or otherwise providing information in the fields of virtual communities, electronic gaming and entertainment via the Internet or other communications networks with third parties, downloadable software application for use on a mobile phone or tablet, namely, a mobile software application featuring themes and content from a television series in the nature of a continuing television talent show for voting, viewing photos, watching videos, reading news, accessing information and engaging in online social interaction related to a television series in the nature of a continuing television show

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

Stevenson, Michael

Owner Address:9111 Sunset Blvd., Attn: Karen Pals
Los Angeles, CALIFORNIA 90069
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:**

UNITED STATES

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Michael Guido,**Docket Number:**

2004

Attorney Primary Email ccgg@ccgglaw.com**Attorney Email****Address:****Authorized:**

Yes

Correspondent**Correspondent
Name/Address:**MICHAEL GUIDO,
Carroll Guido & Groffman Llp
9111 W Sunset Blvd
West Hollywood, CALIFORNIA 90069-3106
UNITED STATES**Phone:** 310 271 0241**Fax:**

310 271 0775

Correspondent e-mail: ccgg@ccgglaw.com**Correspondent e-mail****Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 16, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jun. 16, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 16, 2015	PUBLISHED FOR OPPOSITION	
May 27, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 21, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 21, 2015	ASSIGNED TO EXAMINER	90289
Jan. 29, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 20, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information**TM Attorney:** FIORELLI, JOANNA ELISA**Law Office Assigned:**

LAW OFFICE 105

File Location**Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:**

May 08, 2015

Proceedings

Summary**Number of Proceedings:**

1

Type of Proceeding: Extension of Time**Proceeding Number:** [86505872](#)**Filing Date:**

Jul 16, 2015

Status: Not Instituted

Status Date:

Jul 16, 2015

Interlocutory Attorney:

Defendant

Name:

Stevenson, Michael

Correspondent Address:

MICHAEL GUIDO,
Carroll Guido & Groffman Llp
9111 W Sunset Blvd
West Hollywood CA , 90069-3106

Associated marks

Mark	Application Status	Serial Number	Registration Number
KINGIN	Request For Extension of Time to File Opposition	86505872	

Potential Opposer(s)

Name:

King.com Limited

Correspondent Address:

Scott W. Johnston
Merchant & Gould P.C.
P.O. Box 2910
Minneapolis MN , 55402-0910
UNITED STATES

Correspondent e-mail:

sjohnston@merchantgould.com , slindemeier@merchantgould.com , aavery@merchantgould.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 16, 2015	
2	EXTENSION OF TIME GRANTED	Jul 16, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Oct 13, 2015	
4	EXTENSION OF TIME GRANTED	Oct 13, 2015	

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Mark: KING



US Serial Number: 85905486

Application Filing Date:

Apr. 16, 2013

US Registration Number: 4737352

Registration Date:

May 19, 2015

Register:

Principal

Mark Type:

Trademark, Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

May 19, 2015

Publication Date: Mar. 03, 2015

Mark Information

Mark Literal Elements:

KING

Standard Character Claim:

No

Mark Drawing Type:

5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark:

The mark consists of the word "KING" in stylized letters.

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Foreign Information

Priority Claimed:

Yes

Foreign Application Number: 11560951

Foreign Application Filing Date:

Feb. 08, 2013

Foreign Registration Number: 011560951
Jul. 05, 2013

Foreign Registration Date:

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR
HARMONIZATION IN THE INTERNAL MARKET
(OHIM)

Foreign Expiration Date:
Feb. 08, 2023

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For:

computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being

computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

44(e)

For:

Provision of access to Internet chatrooms and forums for group communication; provision of access to Internet content using hyperlinks; transmission of information by electronic communications networks; wireless electronic transmission of voice signals, data, facsimiles, images and information; provision of access to and transmission of text, sound and image data of all kinds by means of computer networks, and electronic message sending; electronic mail services; voice over IP services; Internet telephony services; transmission of electronic messages to those on electronic mailing lists; transmission of news via electronic newsletters; telecommunication services, namely, cellular telephone services; rental of access time to computer databases

International Class(es): 038 - Primary Class

U.S Class(es):

100, 101, 104

Class Status:

ACTIVE

Basis:

44(e)

For:

Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games; Entertainment, namely, providing non-downloadable computer games online; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Entertainment services, namely, live, televised and movie appearances by a professional entertainer; Entertainment, namely, production of television shows; Entertainment services, namely, providing online electronic games for use on mobile phones, tablets and other electronic mobile devices; providing information on-line relating to computer games and computer enhancements for computer games; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network; operation of online game sites; electronic game services, including provision of computer games online, on social networks, or by means of a global computer network; providing electronic games for use on mobile phones, tablets and other electronic mobile devices; providing enhancements within online computer and electronic games; providing electronic games for download to mobile phones, tablets and other electronic mobile devices; providing interactive single and multi-player electronic games via the internet, electronic communication networks or via a global computer network; publishing of computer game software, electronic games and video game software; video game entertainment services; telephone games; gaming services; interactive television services; Entertainment, namely, providing on-line computer games available on social media; Entertainment services, namely, providing online video games available on social media; Entertainment services, namely, providing temporary use of non-downloadable single and multi-player electronic interactive games via the internet, electronic communication networks and via a global computer network and on social media

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

44(e)

For:

Design, development and maintenance of computer software and online games sites; hosting of online game web sites

International Class(es): 042 - Primary Class

U.S Class(es):

100, 101

Class Status:

ACTIVE

Basis:

44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: Yes

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: Yes

Amended 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

King.Com Limited

Owner Address:

Aragon House 4th Floor, Dragonara Road
St.Julian's STJ3140
MALTA

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

MALTA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number:

17054.52US01

**Attorney Primary Email
Address:** dockmpls@merchantgould.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

ANDREW S. EHARD
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS, MINNESOTA 55402-0910
UNITED STATES

Phone: 612.332.5300

Fax:

612.332.9081

Correspondent e-mail: dockmpls@merchantgould.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 19, 2015	REGISTERED-PRINCIPAL REGISTER	
Mar. 03, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 03, 2015	PUBLISHED FOR OPPOSITION	
Feb. 11, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 26, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Jan. 21, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 21, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Jan. 21, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Jan. 13, 2015	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jan. 09, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Jan. 09, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Jan. 08, 2015	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jan. 05, 2015	LIE CHECKED SUSP - TO ATTY FOR ACTION	73296
May 26, 2014	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
May 26, 2014	LETTER OF SUSPENSION E-MAILED	6332
May 26, 2014	SUSPENSION LETTER WRITTEN	81877
May 01, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 30, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 30, 2014	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Oct. 31, 2013	NOTIFICATION OF FINAL REFUSAL EMAILED	
Oct. 31, 2013	FINAL REFUSAL E-MAILED	
Oct. 31, 2013	FINAL REFUSAL WRITTEN	81877

Oct. 25, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 10, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Oct. 10, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Oct. 07, 2013	ASSIGNED TO LIE	73296
Oct. 03, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 13, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 13, 2013	NON-FINAL ACTION E-MAILED	6325
Jun. 13, 2013	NON-FINAL ACTION WRITTEN	81877
Jun. 08, 2013	ASSIGNED TO EXAMINER	81877
Jun. 01, 2013	ASSIGNED TO EXAMINER	81877
May 23, 2013	ASSIGNED TO EXAMINER	81877
Apr. 22, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 19, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

May 19, 2015

Proceedings

Summary

Number of Proceedings:

1

Type of Proceeding: Cancellation

Proceeding Number: [92059142](#)

Filing Date:

Apr 30, 2014

Status: Terminated

Status Date:

Feb 18, 2015

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name:

Harris Publications, Inc.

Correspondent Address:

OLIVER R CHERNIN
MCLAUGHLIN & STERN LLP
260 MADISON AVENUE, 18TH FLOOR
NEW YORK NY , 10016
UNITED STATES

Correspondent e-mail:

ochernin@mclaughlinstern.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
KING	Registered	77531534	3778878

Plaintiff(s)

Name:

King.com Limited & Midasplayer (Skills) Limited, Malta Branch

Correspondent Address:

SCOTT W JOHNSTON
MERCHANT & GOULD PC
PO BOX 2910
MINNEAPOLIS MN , 55402 0910
UNITED STATES

Correspondent e-mail:

sjohnston@merchantgould.com , slindemeier@merchantgould.com

Associated marks

			Registration
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Mark	Application Status	Serial Number	Number
KING.COM	Registered	79126332	4714352
KING	Registered	85905482	4737351
KING	Registered	85905486	4737352

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 30, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 05, 2014	Jun 14, 2014
3	PENDING, INSTITUTED	May 05, 2014	
4	P MOT FOR EXT W/ CONSENT	Jun 11, 2014	
5	EXTENSION OF TIME GRANTED	Jun 11, 2014	
6	P MOT FOR EXT W/ CONSENT	Aug 13, 2014	
7	EXTENSION OF TIME GRANTED	Aug 13, 2014	
8	MOT TO AMEND REGISTRATION (FEE)	Sep 29, 2014	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 09, 2014	Nov 08, 2014
10	D RESP TO BD ORDER/INQUIRY	Oct 14, 2014	
11	BD DECISION: DISMISSED W/ PREJ	Nov 18, 2014	
12	TERMINATED	Feb 18, 2015	

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Mark: KING



US Serial Number: 86425682

Application Filing Date:

Oct. 16, 2014

US Registration Number: 4806999

Registration Date:

Sep. 08, 2015

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Sep. 08, 2015

Publication Date: Jun. 23, 2015

Mark Information

Mark Literal Elements:

KING

Standard Character Claim:

No

Mark Drawing Type:

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:

The mark consists of blue square with rounded edges, with a light blue sun burst radiating outward from the center, the right lower corner in orange and light orange with the word "King" in yellow, with the corner split from the rest of the square by a white line.

Color Drawing:

Yes

Color(s) Claimed:

The color(s) Blue, Light blue, White, Orange, Light orange and Yellow is/are claimed as a feature of the mark.

Design Search Code(s):

01.05.04 - Sun with rays but neither partially exposed nor with facial features

26.03.21 - Ovals that are completely or partially shaded

26.09.03 - Incomplete squares; Squares, incomplete

26.09.21 - Squares that are completely or partially shaded

Foreign Information

Priority Claimed:

Yes

Foreign Application Number: 013367339

Foreign Application Filing Date:

Oct. 15, 2014

Foreign Registration Number: 013367339

Foreign Registration Date:

Mar. 04, 2015

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Foreign Expiration Date:
Oct. 15, 2024

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For:

computer games software for video and computer games; computer game software; computer game entertainment software; downloadable electronic game programs; video game software; interactive multimedia computer game programs; games software for use on mobile phones, tablets and other electronic mobile devices; Computer games software downloadable to mobile phones, tablets and other electronic mobile devices; Computer application software for mobile phones, namely, software for computer games

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

44(e)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: Yes	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name:

King.com Limited

Owner Address:

Aragon House Business Centre
Dragonara Road
St. Julians STJ3140
MALTA

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

MALTA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number:

17054.134US0

**Attorney Primary Email
Address:** DOCKMPLS@merchantgould.com

**Attorney Email
Authorized:**

Yes

Correspondent

**Correspondent
Name/Address:**

ANDREW S. EHARD
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS, MINNESOTA 55402-0910
UNITED STATES

Phone: 612.332.5300

Fax:

612.332.9081

Correspondent e-mail: DOCKMPLS@merchantgould.com

**Correspondent e-mail
Authorized:**

Yes

Domestic Representative

Domestic Representative Andrew S. Ehard

Phone:

Name: 612.332.5300

Fax:

612.332.9081

Domestic Representative DOCKMPLS@merchantgould.com
e-mail:

Domestic Representative
e-mail Authorized:

Yes

Prosecution History

Date	Description	Proceeding Number
Sep. 08, 2015	REGISTERED-PRINCIPAL REGISTER	
Jun. 23, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2015	PUBLISHED FOR OPPOSITION	
Jun. 03, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 18, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
May 08, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 09, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	70629
Apr. 09, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629
Apr. 06, 2015	ASSIGNED TO LIE	70629
Mar. 30, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 28, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2014	NON-FINAL ACTION E-MAILED	6325
Dec. 28, 2014	NON-FINAL ACTION WRITTEN	76635
Dec. 09, 2014	ASSIGNED TO EXAMINER	76635
Oct. 24, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Oct. 23, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 20, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Sep. 08, 2015

Generated on:

This page was generated by TSDR on 2015-12-14 13:51:59 EST

Mark: KINGGOLD

KINGGOLD

US Serial Number: 85782686

Application Filing Date:

Nov. 19, 2012

US Registration Number: 4461135

Registration Date:

Jan. 07, 2014

Register:

Principal

Mark Type:

Trademark, Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Jan. 07, 2014

Publication Date: Aug. 13, 2013

Mark Information

Mark Literal Elements:

KINGGOLD

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Foreign Information

Priority Claimed:

Yes

Foreign Application Number: 010906386

Foreign Application Filing Date:

May 23, 2012

Foreign Registration Number: 010906386
Oct. 18, 2012

Foreign Registration Date:

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR
HARMONIZATION IN THE INTERNAL MARKET
(OHIM)

Foreign Expiration Date:
May 23, 2022

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile

and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

44(e)

For:

Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

44(e)

For:

Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: Yes

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: Yes

Amended 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

King.com Limited

Owner Address:

Aragon House 4th Floor, Dragonara Road
St.Julian's STJ3140
MALTA

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

MALTA

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: Andrew S. Ehard	Docket Number:
17054.17US01	
Attorney Primary Email Address: dockmpls@merchantgould.com	Attorney Email Authorized:
Yes	
Correspondent	
Correspondent Name/Address:	
ANDREW S. EHARD MERCHANT & GOULD P.C. PO BOX 2910 MINNEAPOLIS, MINNESOTA 55402-0910 UNITED STATES	
Correspondent e-mail: dockmpls@merchantgould.com lstrom@merchantgould.com	Correspondent e-mail Authorized:
Yes	
Domestic Representative - Not Found	

Prosecution History

Date	Description	Proceeding Number
Jan. 07, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 02, 2013	1(B) BASIS DELETED; PROCEED TO REGISTRATION	76538
Oct. 24, 2013	NOTICE OF ALLOWANCE CANCELLED	76538
Nov. 27, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 24, 2013	TEAS DELETE 1(B) BASIS RECEIVED	
Oct. 08, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 13, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 13, 2013	PUBLISHED FOR OPPOSITION	
Jul. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 11, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Jul. 11, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 10, 2013	DATA MODIFICATION COMPLETED	73797
Jul. 10, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 10, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 10, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 10, 2013	EXAMINERS AMENDMENT -WRITTEN	76795
Jun. 17, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Jun. 17, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Jun. 10, 2013	ASSIGNED TO LIE	73797
Jun. 05, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 15, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2013	NON-FINAL ACTION WRITTEN	76795
Feb. 09, 2013	ASSIGNED TO EXAMINER	76795
Nov. 29, 2012	NOTICE OF PSEUDO MARK MAILED	
Nov. 28, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location:
Jan. 07, 2014	

Generated on:

This page was generated by TSDR on 2015-12-14 13:52:36 EST

Mark: KINGGOLD GAMES

KINGGOLD GAMES

US Serial Number: 85782696

Application Filing Date:

Nov. 19, 2012

US Registration Number: 4461136

Registration Date:

Jan. 07, 2014

Register:

Principal

Mark Type:

Trademark, Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Jan. 07, 2014

Publication Date: Aug. 13, 2013

Mark Information

Mark Literal Elements:

KINGGOLD GAMES

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Disclaimer:

"GAMES"

Foreign Information

Priority Claimed:

Yes

Foreign Application Number: 010906428

Foreign Application Filing Date:

May 23, 2012

Foreign Registration Number: 010906428
Oct. 18, 2012

Foreign Registration Date:

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR
HARMONIZATION IN THE INTERNAL MARKET
(OHIM)

Foreign Expiration Date:
May 23, 2022

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash

registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

44(e)

For:

Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

44(e)

For:

Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: Yes

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: Yes

Amended 44E: Yes

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

King.com Limited

Owner Address:

Aragon House 4th Floor, Dragonara Road
St.Julian's STJ3140 MALTA

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

MALTA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number:

17054.19US01

Attorney Primary Email dockmpls@merchantgould.com
Address:

Attorney Email
Authorized:

Yes

Correspondent

Correspondent
Name/Address:

ANDREW S. EHARD
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS, MINNESOTA UNITED STATES 55402-0910

Correspondent e-mail: dockmpls@merchantgould.com lstrom@merchantgould.com

Correspondent e-mail
Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 07, 2014	REGISTERED-PRINCIPAL REGISTER	
Dec. 02, 2013	1(B) BASIS DELETED; PROCEED TO REGISTRATION	76538
Oct. 24, 2013	NOTICE OF ALLOWANCE CANCELLED	76538
Nov. 27, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 24, 2013	TEAS DELETE 1(B) BASIS RECEIVED	
Oct. 08, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 13, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 13, 2013	PUBLISHED FOR OPPOSITION	
Jul. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 11, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Jul. 11, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 10, 2013	DATA MODIFICATION COMPLETED	73797
Jul. 10, 2013	DATA MODIFICATION COMPLETED	73797
Jul. 10, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 10, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 10, 2013	EXAMINERS AMENDMENT -WRITTEN	76795
Jun. 17, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Jun. 17, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Jun. 10, 2013	ASSIGNED TO LIE	73797
Jun. 05, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 15, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2013	NON-FINAL ACTION WRITTEN	76795
Feb. 09, 2013	ASSIGNED TO EXAMINER	76795
Nov. 28, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Jan. 07, 2014

Generated on:

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Mark: KINGGOLD SAGA

KINGGOLD SAGA

US Serial Number: 85782691

Application Filing Date:

Nov. 19, 2012

US Registration Number: 4673692

Registration Date:

Jan. 20, 2015

Register:

Principal

Mark Type:

Trademark, Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Jan. 20, 2015

Publication Date: Nov. 04, 2014

Mark Information

Mark Literal Elements:

KINGGOLD SAGA

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Related Properties Information

**Claimed Ownership of US
Registrations:**

4274316, 4281568

Foreign Information

Priority Claimed:

Yes

**Foreign Application
Number:** 010906411

**Foreign Application Filing
Date:**

May 23, 2012

**Foreign Registration
Number:** 010906411
May 10, 2014

Foreign Registration Date:

**Foreign Application/Registration
Country:** EUROPEAN (EU) OFFICE FOR
HARMONIZATION IN THE INTERNAL MARKET
(OHIM)

Foreign Expiration Date:
May 23, 2022

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-

saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

44(e)

For:

Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear; headwear; the aforementioned goods specifically excluding goods made from furs, animal skins, hides, leather or imitations of these materials

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

44(e)

For:

Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: Yes

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: Yes

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

King.com Limited

Owner Address:

Dragonara Road
Aragon House 4th Floor

St.Julian's STJ3140
MALTA

Legal Entity Type: CORPORATION

State or Country Where
Organized:

MALTA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number:

17054.18US01

Attorney Primary Email dockmpls@merchantgould.com
Address:

Attorney Email
Authorized:

Yes

Correspondent

Correspondent
Name/Address:

ANDREW S. EHARD
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS, MINNESOTA 55402-0910
UNITED STATES

Correspondent e-mail: dockmpls@merchantgould.com lstrom@merchantgould.com

Correspondent e-mail
Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 20, 2015	REGISTERED-PRINCIPAL REGISTER	
Nov. 04, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 04, 2014	PUBLISHED FOR OPPOSITION	
Oct. 15, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 01, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Sep. 26, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 09, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	69712
Sep. 09, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Sep. 02, 2014	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
May 06, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	69712
Apr. 21, 2014	ASSIGNED TO LIE	69712
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 07, 2013	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Oct. 07, 2013	LETTER OF SUSPENSION E-MAILED	6332
Oct. 07, 2013	SUSPENSION LETTER WRITTEN	76795
Sep. 12, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 12, 2013	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jul. 21, 2013	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jul. 21, 2013	LETTER OF SUSPENSION E-MAILED	6332
Jul. 21, 2013	SUSPENSION LETTER WRITTEN	76795
Jun. 26, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 26, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 26, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2013	NON-FINAL ACTION WRITTEN	76795
Feb. 09, 2013	ASSIGNED TO EXAMINER	76795
Nov. 29, 2012	NOTICE OF PSEUDO MARK MAILED	
Nov. 28, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Jan. 20, 2015

Proceedings

Summary

Number of Proceedings:

1

Type of Proceeding: Opposition

Proceeding Number: [91224966](#)

Filing Date:

Nov 23, 2015

Status: Pending

Status Date:

Nov 23, 2015

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name:

SmileGate Entertainment, Inc.

Correspondent Address:

JUN-HWA JEONG
RABIN & BERDO, P.C.
1101 14TH ST NW STE 500
WASHINGTON DC , 20005-5633

Correspondent e-mail:

firm@rabinberdo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SKYSAGA	Opposition Pending	86315832	
SKYSAGA	Opposition Pending	86315862	
SKYSAGA	Opposition Pending	86315933	
SKYSAGA : INFINITE ISLES	Opposition Pending	86315959	
SKYSAGA : INFINITE ISLES	Opposition Pending	86315980	
SKYSAGA : INFINITE ISLES	Opposition Pending	86316035	
SKYSAGA : INFINITE ISLES	Opposition Pending	86316049	

Plaintiff(s)

Name:

King.com Limited

Correspondent Address:

Scott W. Johnston
Merchant & Gould P.C.
P.O. Box 2910
Minneapolis MN , 55402-0910
UNITED STATES

Correspondent e-mail:

sjohnston@merchantgould.com , slindemeier@merchantgould.com , dockmpls@merchantgould.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAGA	Registered	85482736	4762628
BUBBLE SAGA	Registered	85482741	4274316
BUBBLE WITCH SAGA	Registered	85482745	4274317
MAHJONG SAGA	Registered	85482748	4284862
PUZZLE SAGA	Registered	85482751	4281568
HOOP DE LOOP SAGA	Registered	85508384	4274408
CANDY CRUSH SAGA	Registered	85566839	4541423
PYRAMID SAGA	Registered	85577812	4430845

KINGGOLD SAGA	Registered	85782691	4673692
PET RESCUE SAGA	Registered	85751362	4541546
PYRAMID SOLITAIRE SAGA	Registered	79121324	4468214
HIDDEN STORIES SAGA	Registered	85794056	4524250
CANDY CRUSH SAGA	Non-Final Action - Mailed	85966584	
PAPA PEAR SAGA	Registered	85889068	4524557
FARM HEROES SAGA	Registered	85904572	4524589
FARM HEROES SAGA	Registered	85904584	4524591
DIAMOND DIGGER SAGA	Registered	85885659	4524546
DIAMOND DIGGER SAGA	Registered	86146988	4737486
BUBBLE WITCH SAGA	Registered	86061606	4595739
HIDDEN STORIES SAGA	Registered	86061607	4810836
PYRAMID SOLITAIRE SAGA	Registered	86061614	4815609
PAPA PEAR SAGA	Registered	86061616	4815610
PET RESCUE SAGA	Registered	86061619	4815611
PEPPER PANIC SAGA	Registered	86046253	4658398
PEPPER PANIC SAGA	Registered	86084153	4710402
ALPHABETTY SAGA	Registered	86168400	4616577
ALPHABETTY SAGA	Registered	86253423	4797800

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 23, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 23, 2015	Jan 02, 2016
3	PENDING, INSTITUTED	Nov 23, 2015	

Generated on:

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Mark: KINGGOLD.COM

KINGGOLD.COM

US Serial Number: 85782683

Application Filing Date:

Nov. 19, 2012

US Registration Number: 4479833

Registration Date:

Feb. 11, 2014

Register:

Principal

Mark Type:

Trademark, Service Mark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Feb. 11, 2014

Publication Date: Sep. 10, 2013

Mark Information

Mark Literal Elements:

KINGGOLD.COM

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Color(s) Claimed:

Color is not claimed as a feature of the mark.

Foreign Information

Priority Claimed:

Yes

Foreign Application Number: 010906451

Foreign Application Filing Date:

May 23, 2012

Foreign Registration Number: 010906451
Oct. 18, 2012

Foreign Registration Date:

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR
HARMONIZATION IN THE INTERNAL MARKET
(OHIM)

Foreign Expiration Date:
May 23, 2022

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; compact discs, DVDs and other digital recording media featuring games; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software for video and computer games; computer programs for pre-recorded games; computer games, namely, computer game software, downloadable applications for use on computers, smart phones, tablets and/or digital personal assistants being computer games; computer game software for use on mobile

and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es):

021, 023, 026, 036, 038

Class Status:

ACTIVE

Basis:

44(e)

For:

Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps, headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands; footwear

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

44(e)

For:

Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; training in the field of computers, computer games; entertainment, namely, providing on-line computer games; entertainment in the nature of computer games, namely, providing temporary use of non-downloadable computer games, providing computer games online or on social networks; entertainment services, namely, providing temporary use of non-downloadable interactive games; entertainment services, namely, providing temporary use of non-downloadable electronic games; entertainment services, namely, providing a website featuring games and puzzles; entertainment services, namely, providing online video games; electronic game services provided by means of the internet; entertainment services, namely, providing online games; provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; providing interactive single and multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software

International Class(es): 041 - Primary Class

U.S Class(es):

100, 101, 107

Class Status:

ACTIVE

Basis:

44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: Yes

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: Yes

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

King.com Limited

Owner Address:

Aragon House 4th Floor, Dragonara Road
St.Julian's STJ3140
MALTA

Legal Entity Type: CORPORATION

**State or Country Where
Organized:**

MALTA

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: Andrew S. Ehard 17054.16US01 Attorney Primary Email Address: dockmpls@merchantgould.com	Docket Number: Attorney Email Authorized:
Yes	
Correspondent	
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Correspondent e-mail: dockmpls@merchantgould.com lstrom@merchantgould.com	Correspondent e-mail Authorized:
Yes	

Domestic Representative - Not Found
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Prosecution History

Date	Description	Proceeding Number
Feb. 11, 2014	REGISTERED-PRINCIPAL REGISTER	
Jan. 08, 2014	1(B) BASIS DELETED; PROCEED TO REGISTRATION	66530
Nov. 22, 2013	NOTICE OF ALLOWANCE CANCELLED	66530
Dec. 31, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Nov. 22, 2013	TEAS DELETE 1(B) BASIS RECEIVED	
Nov. 05, 2013	TEAS DELETE 1(B) BASIS RECEIVED	
Nov. 05, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 10, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 10, 2013	PUBLISHED FOR OPPOSITION	
Aug. 21, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 06, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Aug. 02, 2013	ASSIGNED TO LIE	70138
Aug. 01, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 17, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 17, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 17, 2013	EXAMINERS AMENDMENT -WRITTEN	76795
Jul. 06, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	76568
Jul. 06, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Jun. 28, 2013	ASSIGNED TO LIE	76568
Jun. 26, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 15, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2013	NON-FINAL ACTION WRITTEN	76795
Feb. 09, 2013	ASSIGNED TO EXAMINER	76795
Nov. 29, 2012	NOTICE OF PSEUDO MARK MAILED	
Nov. 28, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 22, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location:
Feb. 11, 2014	